



The Asian Pacific Association for the Study of the Liver
APASL Oncology 2023
In Search of Silver Bullet for HCC

The Asian Pacific Association for the Study of the Liver (APASL)

APASL Oncology 2023
“In Search of Silver Bullet for HCC”
Prospectus for Sponsorship and Exhibition



Term: October 27 (Fri) - 28(Sat) 2023

Venue: Hotel Metropolitan Sendai, Japan

President: Yoshiyuki Ueno, M.D.

Professor and Chairman, Department of Gastroenterology and Hepatology, Yamagata University School of Medicine, Japan

Overview of the Conference

Conference Name:

The Asian Pacific Association for the Study of the Liver (APASL) Oncology 2023

Theme: In Search of Silver Bullet for HCC

Scientific Committee:

Honorary President: Dr. Masao Omata, *Yamanashi, Japan*

President: Dr. Yoshiyuki Ueno, *Yamagata, Japan*

Vice President: Dr. Masatoshi Kudo, *Osaka, Japan*

Vice President: Dr. Naoya Kato, *Chiba, Japan*

Secretary General: Dr. Hiroaki Haga, *Yamagata, Japan*

Treasurer: Dr. Shuichiro Shiina, *Tokyo, Japan*

Vice-Treasurer: Dr. Hidekatsu Kuroda, *Iwate, Japan*

Dr. Jun Inoue, *Miyagi, Japan*

Committee: Dr. Naoya Sakamoto, *Chiba, Japan*

Dr. Masayuki Kurosaki, *Tokyo, Japan*

Dr. Hitoshi Yoshiji, *Nara, Japan*

Dr. Ryosuke Tateishi, *Tokyo, Japan*

Dr. Yasuhito Tanaka, *Tokyo, Japan*

APASL Executive Council Committee:

President: Dr. Shuichiro Shiina, *Japan*

Immediate Past President: Han-Chieh Lin, *Taiwan*

President Elect: Dr. Lai Wei, *China*

Secretary General-cum-Treasurer: Dr. Manoj K. Sharma, *India*

Executive Council Members:

Dr. Gulnara Aghayeva

Dr. Chun-Jen Liu

Dr. Mamun-Al-Mahtab

Dr. Rakhi Maiwall

Dr. Yoshiyuki Ueno

Dr. Sang Hoon Ahn

Dr. Elizabeth Powell

Dr. Jian Zhou

Exhibition

The APASL Oncology 2023 invites exhibitors as shown below.

Exhibition Fee (Basic Panel): JPY200,000 (Consumption tax included)

Exhibition Fee (Space Rental): JPY300,000/4square meter (Consumption tax included)

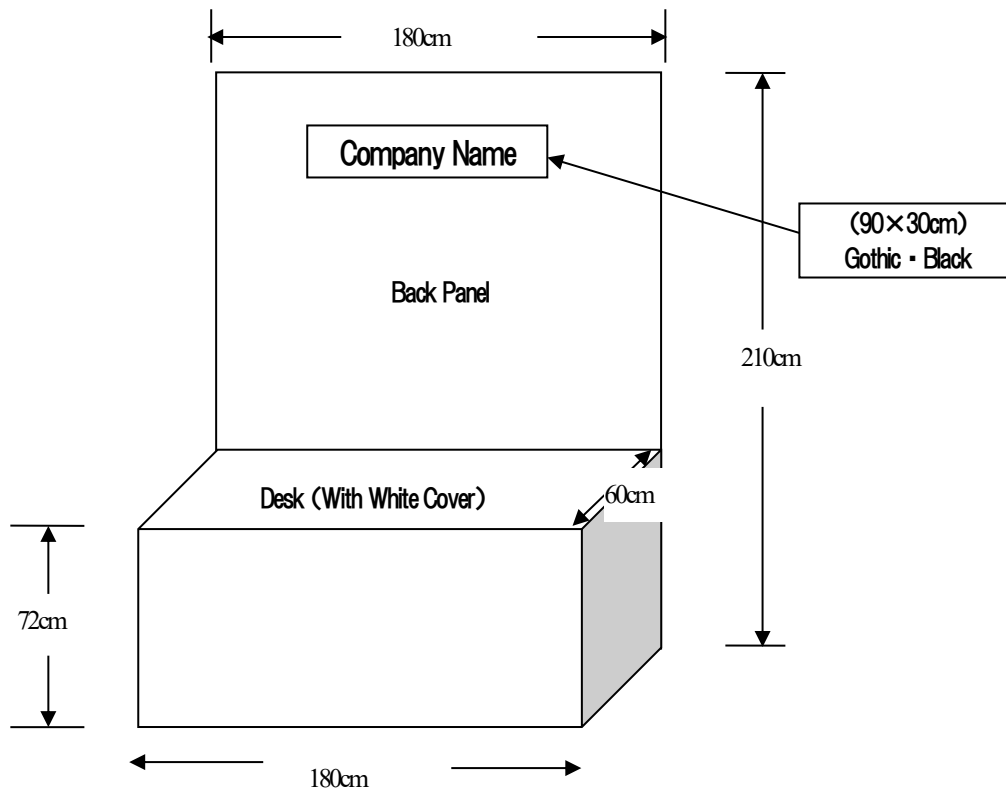
Exhibition Place: Hotel Metropolitan Sendai 4th Floor foyer

Exhibition Schedule:

Setup	<u>To be announced</u>	
Open Hours	October 27 (Fri) 2023	10:00~17:00
	October 28 (Sat) 2023	9:00~17:00
Dismantle	October 28 (Sat) 2023	17:00~18:00

* The schedule will be subject to change.

Sample of Basic Panel:



Notice:

An exhibition manual will be sent to all exhibitors after application is completed. The exhibition manual will include all necessary information such as extra furniture, A/V equipment, catering options, customs, storage, installation, dismantling, etc.

Hosting of a Symposium

The APASL Oncology 2023 invites companies to sponsor as shown below.

Date and Category:

October 27 (Fri) 2023	2 Luncheon Symposia, 2 Evening Symposia
October 28 (Sat) 2023	2 Morning Symposia, 2 Luncheon Symposia

Symposium Fee:

October 27 (Fri) 2023	Luncheon Symposium, 500 seats 60min: JPY2,000,000 (Consumption tax included)
October 27 (Fri) 2023	Luncheon Symposium, 250 seats 60min: JPY1,500,000 (Consumption tax included)
October 27 (Fri) 2023	Evening Symposium, 500 seats 60min: JPY2,000,000 (Consumption tax included)
October 27 (Fri) 2023	Evening Symposium, 250 seats 60min: JPY1,500,000 (Consumption tax included)
October 28 (Sat) 2023	Morning symposium, 500 seats 60min: JPY1,000,000 (Consumption tax included)
October 28 (Sat) 2023	Morning symposium, 250 seats 60min: JPY700,000 (Consumption tax included)
October 28 (Sat) 2023	Luncheon Symposium, 500 seats 60min: JPY2,000,000 (Consumption tax included)
October 28 (Sat) 2023	Luncheon Symposium, 250 seats 60min: JPY1,500,000 (Consumption tax included)

The sponsorship fee includes the following items:

- Room rental fee, basic audio visual equipment (PC projector, screen, audio system, lighting system, microphones, time-keeping indicator, a laser pointer, a desk-top lighting device)
- Ready room for Speaker/Chair (three hours including symposium time)
- Acknowledgement in the final printed program book
- Complimentary conference registrations: 5
- Printed Program book: 5

The sponsorship fee does not include the following items:

Travel expenses, honorarium for the chair/speaker, food and drinks for participants/chair/speaker, staff labor charge, signage/sign board/tent cards/printing materials, additional equipment, other extra items.

If you would like to extend your symposium time, please contact us.

Notice:

- The contents of the symposium program need to be approved by the organizing committee.
- Orders for food/drink, equipment, signage, and other extra items will be arranged by the Congress Secretariat. An order sheet will be sent to each sponsor after the application has been completed.

Advertisement in the Final Printed Program Book

The APASL Oncology 2023 invites advertisement as shown below.

Advertisement in the final printed program book

The advertisement Fee:

Inside front cover / Inside back cover / Back cover (Color): JPY300,000 (Consumption tax included)

Inside front cover / Inside back cover / Back cover (Black and White): JPY200,000 (Consumption tax included)

Inner full page (Black and White): JPY100,000 (Consumption tax included)

Inner half page (Black and White): JPY50,000 (Consumption tax included)

Details:

Planned number of issue: 800 copies

Book Size: A4 size * One hard copy will be provided to each sponsor.

Planned issue date: October 26 (Thu) 2023

Deadline of the Advertisement data submission: August 31 (Thu) 2023

Virtual Exhibition

The APASL Oncology 2023 invites virtual exhibitors as shown below.

Accommodation: Up to 10 exhibitors

Exhibition Fee : JPY150,000 (Consumption tax included)

Place of Exhibition: The APASL Oncology 2023 Website

Application Period: June 1st, 2022 through August 31st, 2023.

Details:

Exhibitors will be provided with an exclusive page on APASL Oncology 2023 website where exhibitors' products and packages are promoted.

Please submit the images (JPEG, GIF), video data (MP4), PDF, or whatever data you prefer to promote your products.

Contact the Congress Secretariat (info@apasl-oncology2023.org) for further questions.

Online Advertisement

The APASL Oncology 2023 invites online advertisers as shown below.

Contents:

- APASL Oncology Website Advertisement with banner (Link to your company's website)

Sponsorship Fee:

- JPY 100,000 (Size: 320 × 100 pixels)

Requests:

- Please send Logo / Banner data (JPEG or GIF image) to secretariat by email attached file.
- Please let us know the URL of your company where we should link from your Banner.

Sponsorship Categories

The APASL Oncology 2023 invites companies to sponsor shown below.

A. Welcome Reception: JPY200,000 (Consumption tax included)

Display of your company's logo on the tickets and in the hall of Welcome Reception.

This category is limited to one company

B. Poster Session Area: JPY200,000 (Consumption tax included)

Display of your company's logo in the poster session area

This category is limited to one company

C. Speakers' Ready Room: JPY200,000 (Consumption tax included)

Display of your company's logo on the PC screen with a screen saver installed in the Speakers' Ready Room

This category is limited to one company

D. Name Badges: JPY200,000 (Consumption tax included)

Bearing of your company's logo on the name badges

This category is limited to three companies

E. Mini Program: JPY200,000 (Consumption tax included)

Advertisement with your company's logo on the Mini Program provided for all delegates

This category is limited to three companies

F. Conference Bag Logo: JPY200,000 (Consumption tax included)

Bearing of your company's logo on the conference bags provided for all delegates

This category is limited to three companies

G. Conference Bag Inserts: JPY100,000 (Consumption tax included)

Insertion of your company's flyer in the conference bags

* Flyers to be provided by each company. One-page A4 or smaller size is acceptable.

This category is limited to five companies

Sponsorship Titles

The APASL Oncology 2023 would like to name the sponsor as shown below.

Diamond Sponsorship: The company who's total amount of sponsorship funding is JPY3,000,000 or more (Consumption tax included)

Platinum Sponsorship: The company who's total amount of sponsorship funding is JPY2,000,000 or more (Consumption tax included)

Gold Sponsorship: The company who's total amount of sponsorship funding is JPY1,000,000 or more (Consumption tax included)

Silver Sponsorship: The company who's total amount of sponsorship funding is JPY100,000 or more (Consumption tax included)

Bronze Sponsorship: The company who's total amount of sponsorship funding is less than JPY100,000 (Consumption tax included)

Sponsorship Packages

The APASL Oncology 2023 invites companies to sponsor the packages shown below.

Diamond Sponsor Package: JPY3,000,000 (Consumption tax included)

- Items: Luncheon or Evening Symposium 500seats 60 minutes
- Space Rental 4sqm x 3 = 12sqm
- Advertisement (colored) one page
- Category Sponsorship 3 items
- Conference bag inserts

Platinum Sponsor Package: JPY2,000,000 (Consumption tax included)

- Items: Luncheon or Evening Symposium 250seats 60 minutes
- Space Rental 4sqm x 2 = 8sqm
- Advertisement (colored) one page
- Category Sponsorship 1 item
- Conference bag inserts

Gold Sponsor Package: JPY1,000,000 (Consumption tax included)

- Items: Morning Symposium 250seats 60 minutes
- Space Rental 4sqm x 2 = 8sqm
- Category Sponsorship 1 item
- Conference bag inserts

Donation

The APASL Oncology 2023 would like to call for donation as shown below.

Donation name: Asia Pacific Liver Society (APASL) Oncology 2023 Sendai Donation

Fundraising target: 5,000,000 yen

Utilization of Donations: Preparation and operating expenses. for Asia Pacific Liver Society (APASL) Oncology 2023 Sendai

Fundraiser: Asia Pacific Liver Society (APASL) Oncology 2023 Sendai

Chairman Yoshiyuki Ueno (Professor, Second Department of Internal Medicine, Yamagata University)

Organizer: Asia Pacific Liver Society (APASL) Oncology 2023 Sendai

Terms and Conditions

Application:

Please fill in the attached application form and send to the Congress Secretariat below by Email or Fax.

APASL Oncology 2023 Congress Secretariat, c/o Academia Support Japan

Address: 1-24-7-920, Shinjuku, Shinjuku-ku, Tokyo, 160-0022, Japan

Email: info@apasl-oncology2023.org Tel: +81-3-6380-0102 Fax: +81-3-6380-0103

URL: www.apasl-oncology2023.org

Process:

- The application process will be considered basically on a first-come first-served basis.
- The organizing committee will discuss the Symposiums, Exhibition, and Advertisements.
- The final decisions on the program, as well as allocation of Exhibitions/Advertisements, will be made by the organizing committee in a fair manner.
- Allocation will be announced to each sponsor.
- As the capacity of each kind of sponsorship is limited, applications may be closed when the conference has allocated all its sponsorship capacities.

Payment Method:

For your payment of sponsorship funding, bank transfer or credit card payment is acceptable.

If you need a receipt for your payment, please contact the Congress Secretariat.

Term and Due Date:

Application deadline: August 31 (Thu) 2023

All payments must be received by September 29 (Fri) 2023

Cancellation Policy:

Cancellation after September 1 (Fri) 2023: 100% of the agreed sponsor funding

- Cancellation must be notified in writing. Non-payment does not cancel any contractual obligations.

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Sponsorship Application Form (page 1/3)

To apply, please complete this form and send to the Congress Secretariat by Email: info@apasl-oncology2023.org or Fax: +81-3-6380-0103

Application Date: / /

Applicant Details		
Organization name (for invoicing)		
Organization name (for marketing)		
Industry Sector		
Website		
Postal Address		
Contact Person: (All information will be addressed to this person)		
Name		
Position		
Tel	Fax	Email
Application Item / Amount (Consumption tax included)		
<input type="checkbox"/> Hosting Symposium:		
<input type="checkbox"/> October 27 (Fri) 2023	Luncheon Symposium, 500seats 60min: JPY2,000,000	
<input type="checkbox"/> October 27 (Fri) 2023	Luncheon Symposium, 250seats 60min: JPY1,500,000	
<input type="checkbox"/> October 27 (Fri) 2023	Evening Symposium, 500seats 60min: JPY2,000,000	
<input type="checkbox"/> October 27 (Fri) 2023	Evening Symposium, 250seats 60min: JPY1,500,000	
<input type="checkbox"/> October 28 (Sat) 2023	Morning symposium, 500seats 60min: JPY1,000,000	
<input type="checkbox"/> October 28 (Sat) 2023	Morning symposium, 250seats 60min: JPY700,000	
<input type="checkbox"/> October 28 (Sat) 2023	Luncheon Symposium, 500seats 60min: JPY2,000,000	
<input type="checkbox"/> October 28 (Sat) 2023	Luncheon Symposium, 250seats 60min: JPY1,500,000	

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Sponsorship Application Form (page 2/3)

Organization name

Applicant Details

- Advertisement for Program Book:
JPY300,000 (Color): Inside front cover / Inside back cover / Back cover
JPY200,000 (Black and White): Inside front cover / Inside back cover / Back cover
JPY100,000 (Black and White): Inner full page
JPY50,000 (Black and White): Inner half page
- Online Advertisement: Size(320 × 100 pixels): JPY100,000
- Exhibition: Basic Panel JPY200,000 Space Rental JPY300,000/4sqm x space(s)
- Virtual Exhibition JPY 150,000
-

Fascia Name Signage:

We do not wish to be adjacent to the following companies: ()

* Space will be allocated in line with your request, however this cannot be guaranteed.

- Sponsorship Categories
- A. Welcome Reception: JPY200,000
 - B. Poster Session Area: JPY200,000
 - C. Speakers' Ready Room: JPY200,000
 - D. Name Badges: JPY200,000
 - E. Mini Program: JPY200,000
 - F. Conference Bag Logo: JPY200,000
 - G. Conference Bag Inserts: JPY100,000
- Sponsorship Packages
- Diamond Sponsor Package: JPY3,000,000
 - Platinum Sponsor Package: JPY2,000,000
 - Gold Sponsor Package: JPY1,000,000
- Donation
Amount of donation: JPY

Total amount of sponsorship funding: JPY

APASL Oncology 2023

Sponsorship Application Form (page 3/3)

Organization name	
Payment Method	
<input type="checkbox"/> Wire transfer into the following bank account:	
Date of Bank Transfer: / /	
Bank Account Information:	
Bank Name: Mizuho Bank, Branch Name: Shinjuku Branch	
Type of Account: Regular, Account No.: 2574774, Account Name: APASL Oncology Sendai	
Swift Code: 240	
*Please ensure the amount transferred is equal to the total due. Include the company name to ensure payments can be matched to the appropriate invoice. To assist in the allocation of your payment, please fax or email a remittance receipt (which must include your company name) to	
Fax +81-3-6380-0103 or Email info@apasl-oncology2023.org	
<input type="checkbox"/> Credit card charges as per this form are to be debited to:	
*Please note that 5% of credit card company's handling charge will be incurred for the credit card payment.	
Card Type: <input type="checkbox"/> Master <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> JCB	
Card holder name:	Expiry date: /
Card number:	Signature:
Declaration	
Please complete the following information regarding your broad form liability insurance policy.	
Name of insurer:	Policy number:
Expiry date:	Insured amounts: JPY
My signature below denotes that I accept the points listed in the declaration, agree to being invoiced for the total amount payable, and I am authorized to make the commitment on behalf of my organization. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions, and agree to abide by the terms and conditions of participating in this event.	
Signature _____ Date / /	
Remarks	

To apply, please complete this form and send to the Congress Secretariat by

Email: info@apasl-oncology2023.org or Fax: +81-3-6380-0103