



The Asian Pacific Association for the Study of the Liver (APASL)

Single Topic Conference in Yokohama, Japan

“HCC: Strategy in the New Era”

Prospectus for Sponsorship and Exhibition



Term: May 11 (Fri)-13 (Sun) 2018

Venue: PACIFICO YOKOHAMA, Yokohama, Japan

President: Shuichiro Shiina, M.D., Ph.D.

Professor, Department of Gastroenterology, Juntendo University, Japan

Overview of the Conference

Conference Name: The Asian Pacific Association for the Study of the Liver
Single Topic Conference 2018 in Yokohama

Theme: HCC: Strategy in the New Era

Scientific Committee:

Honorary President: Dr. Masao Omata, *Yamanashi, Japan*

President: Dr. Shuichiro Shiina, *Tokyo, Japan*

Vice-President: Dr. Shuntaro Obi, *Chiba, Japan*

Treasurer: Dr. Takanori Kanai, *Tokyo, Japan*

Vice-Treasurer: Dr. Ryosuke Tateishi, *Tokyo, Japan*

Secretary General: Dr. Hiroaki Nagamatsu, *Tokyo, Japan*

APASL Executive Council Committee:

President: Dr. Barjesh C. Sharma, *India*

Immediate Past President: Dr. Jinlin Hou, *China*

President Elect: Dr. Diana A. Payawal, *Philippines*

Secretary General-cum-Treasurer: Dr. Lai Wei, *China*

Assistant Secretary: Dr. Manoj Kumar Sharma, *India*

Executive Council Members:

Dr. Shahab Abid, *Pakistan*

Dr. Deepak Amarapurkar, *India*

Dr. Ian Homer Y. Cua, *Philippines*

Dr. Ghazinyan Hasmik, *Armenia*

Dr. Changmin Kim, *Korea*

Dr. Han-Chien Lin, *Taiwan*

Dr. Rosmawati Mohamed, *Malaysia*

Dr. David Handojo, *Indonesia*

Dr. Necati Ormeci, *Turkey*

Dr. Shuichiro Shiina, *Japan*

Dr. Tawesak Tanwandee, *Thailand*

Dr. Alexander Thompson, *Australia*

Dr. Fu-Sheng Wang, *China*

Past and Future APASL STCs:

2016 (19th) Busan

APASL STC Liver Cirrhosis Conference

2016 (20th) Kaohsiung

APASL STC HCV Conference

2016 (21st) Beijing

APASL STC HBV Conference

2017 (22nd) Nagasaki

APASL STC HCC Conference

2017 (23rd) Ulaanbaatar

APASL STC HCV and Coinfection Conference

2017 (24th) Cairo

APASL STC HCV Conference

2018 (25th) Yokohama

APASL STC HCC Conference

2018 (26th) Taipei

APASL STC HBV Conference

2018 (27th) Kuala Lumpur

APASL STC HCV Conference

Exhibition

APASL STC Yokohama invites exhibitors as shown below.

Exhibition Fee (Basic Panel): JPY200,000 (Consumption tax included)

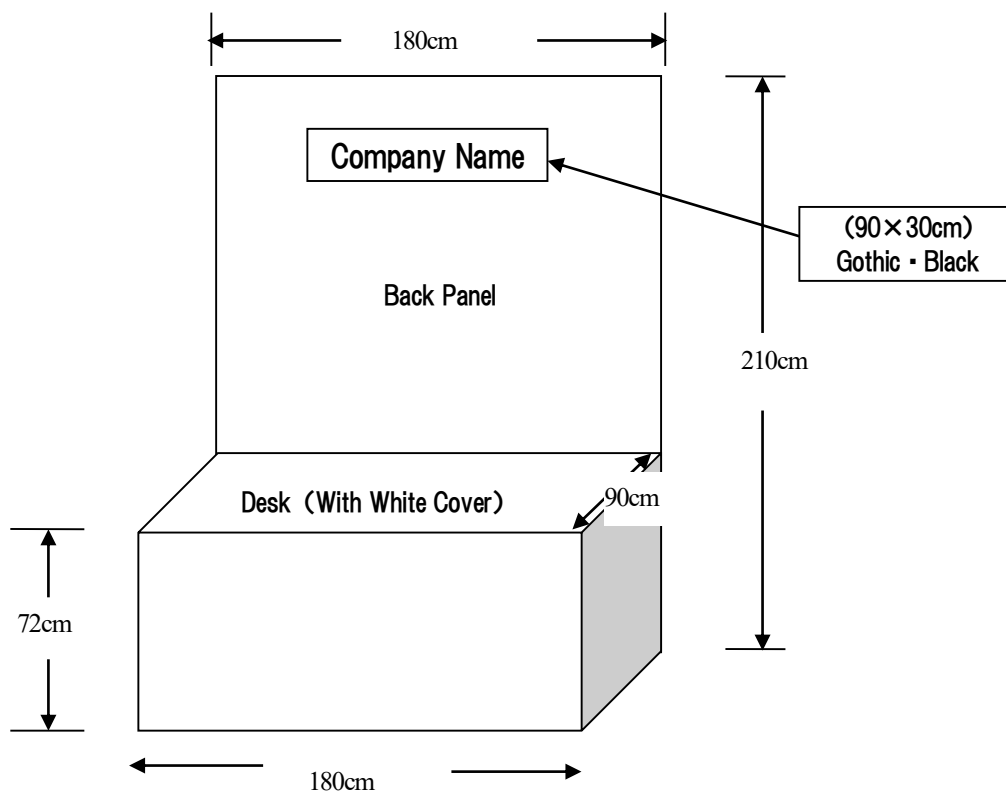
Exhibition Fee (Space Rental): JPY300,000/4square meter (Consumption tax included)

Exhibition Schedule:

Setup	<u>May 10 (Thu) 2018</u>	18:00~21:00
Open Hours	May 11 (Fri) 2018	9:00~17:00
	May 12 (Sat) 2018	9:00~17:00
	<u>May 13 (Sun) 2018</u>	9:00~12:00
Dismantle	May 13 (Sun) 2018	13:00~19:00

* The schedule will be subject to change.

Sample of Basic Panel:



Notice:

An exhibition manual will be sent to all exhibitors after application is completed. The exhibition manual will include all necessary information such as extra furniture, A/V equipment, catering options, customs, storage, installation, dismantling, etc.

Hosting of a Symposium

The APASL STC Yokohama invites companies to sponsor as shown below.

Date and Category:

May 11 (Fri) 2018	Luncheon Symposium, Evening Symposium
May 12 (Sat) 2018	Morning Symposium, Luncheon Symposium, Evening Symposium
May 13 (Sun) 2018	Morning Symposium, Luncheon Symposium

Symposium Fee:

May 11 (Fri) 2018	Luncheon Symposium, 500seats 60min: JPY2,000,000 Consumption tax included.
May 11 (Fri) 2018	Luncheon Symposium, 250seats 60min: JPY1,500,000 Consumption tax included.
May 11 (Fri) 2018	Evening Symposium, 500seats 60min: JPY2,000,000 Consumption tax included.
May 11 (Fri) 2018	Evening Symposium, 250seats 60min: JPY1,500,000 Consumption tax included.
May 12 (Sat) 2018	Morning Symposium, 500seats 60min: JPY1,000,000 Consumption tax included.
May 12 (Sat) 2018	Morning Symposium, 250seats 60min: JPY700,000 Consumption tax included.
May 12 (Sat) 2018	Luncheon Symposium, 500seats 60min: JPY2,000,000 Consumption tax included.
May 12 (Sat) 2018	Luncheon Symposium, 250seats 60min: JPY1,500,000 Consumption tax included.
May 12 (Sat) 2018	Evening Symposium, 500seats 60min: JPY2,000,000 Consumption tax included.
May 12 (Sat) 2018	Evening Symposium, 250seats 60min: JPY1,500,000 Consumption tax included.
May 13 (Sun) 2018	Morning Symposium, 500seats 60min: JPY1,000,000 Consumption tax included.
May 13 (Sun) 2018	Morning Symposium, 250seats 60min: JPY700,000 Consumption tax included.
May 13 (Sun) 2018	Luncheon Symposium, 500seats 60min: JPY2,000,000 Consumption tax included.
May 13 (Sun) 2018	Luncheon Symposium, 250seats 60min: JPY1,500,000 Consumption tax included.

The sponsorship fee includes the following items:

- Room rental fee, basic audio visual equipment (PC projector, screen, sound system, microphones, time-keeping indicator, a laser pointer, a desk-top lighting device)
- Speaker/Chair ready room (three hours including symposium time)
- Acknowledgement in the final printed program book
- Complimentary conference registrations: 5
- Printed Program book: 5

The sponsorship fee does not include the following items:

Travel expenses, honorarium for the chair/speaker, food and drinks for participants/chair/speaker, staff labor charge, signage/sign board/tent cards/printing materials, additional equipment, other extra items

If you would like to extend your symposium time, please contact us.

Notice:

- The contents of the symposium program need to be approved by the organizing committee.
- Orders for food/drink, equipment, signage, and other extra items will be arranged by the Congress Secretariat. An order sheet will be sent to each sponsor after the application has been completed.
- Additional 30 minutes extension of the symposium is possible with following additional fee.
JPY1,000,000 at 500seats / JPY500,000 at 250seats (Consumption tax included)
- To hold a sponsored symposium at the time frame excluding Morning/Luncheon/Evening symposiums is possible (depending on the situation) with following fee. It is named as “Educational symposium”.
Educational symposium at 500seats 60 min.: JPY2,500,000 (Consumption tax included)
Educational symposium at 250seats 60 min.: JPY1,750,000 (Consumption tax included)

Advertisement in the Final Printed Program Book

The APASL STC Yokohama invites advertisement as shown below.

Advertisement in the final printed program book**The advertisement Fee:**

Inside front cover / Inside back cover / Back cover (Color): JPY300,000 (Consumption tax included)

Inside front cover / Inside back cover / Back cover (Black and White): JPY200,000 (Consumption tax included)

Inner full page (Black and White): JPY100,000 (Consumption tax included)

Inner half page (Black and White): JPY50,000 (Consumption tax included)

Details:

Planned number of issue: 1,000 copies

Book Size: A4 size * One hard copy will be provided to each sponsor.

Planned issue date: May 11 (Fri) 2018

Deadline of the Advertisement data submission: February 28 (Wed) 2018

Category Sponsorship

The APASL STC Yokohama invites companies to sponsor shown below.

A. Welcome Reception: JPY200,000 (Consumption tax included)

Acknowledgement (with your company's logo) on signage at the venue of the Welcome Reception

This category is limited to one company

B. Poster Session Area: JPY200,000 (Consumption tax included)

Display of your company's logo in the poster session area

This category is limited to one company

C. Speakers' Ready Room: JPY200,000 (Consumption tax included)

Display of your company's logo on the PC screen with a screen saver installed in the Speakers' Ready Room

This category is limited to one company

D. Name Badges: JPY200,000 (Consumption tax included)

Bearing of your company's logo on the name badges

This category is limited to three companies

E. Mini Program: JPY200,000 (Consumption tax included)

Advertisement with your company's logo on the Mini Program provided for all delegates

This category is limited to three companies

F. Conference Bag Logo: JPY200,000 (Consumption tax included)

Bearing of your company's logo on the conference bags provided for all delegates

This category is limited to three companies

G. Conference Bag Inserts: JPY100,000 (Consumption tax included)

Insertion of your company's flyer in the conference bags

* Flyers to be provided by each company. One page A4 or smaller size is acceptable.

This category is limited to five companies

Sponsorship Title

The APASL STC Yokohama would like to name the sponsor as shown below.

Diamond Sponsorship: The company who's total amount of sponsorship funding is JPY4,000,000 or more
(Consumption tax included)

Platinum Sponsorship: The company who's total amount of sponsorship funding is JPY3,000,000 or more
(Consumption tax included)

Gold Sponsorship: The company who's total amount of sponsorship funding JPY2,000,000 or more
(Consumption tax included)

Silver Sponsorship: The company who's total amount of sponsorship funding is JPY500,000 or more (Consumption tax included)

Bronze Sponsorship: The company who's total amount of sponsorship funding is less than JPY500,000
(Consumption tax included)

Package Sponsorship

The APASL STC Yokohama invites companies to sponsor the packages shown below.

Premium Diamond Sponsor Package: JPY5,000,000 (Consumption tax included)

Items: Symposium 500seats 90 minutes
Space Rental 4sqm x 5 =20sqm
Advertisement (colored) one page
Category Sponsorship 3 items
Congress bag insertion

Diamond Sponsor Package: JPY4,000,000 (Consumption tax included)

Items: Symposium 500seats 90 minutes
Space Rental 4sqm x 3 =12sqm
Advertisement (colored) one page
Category Sponsorship 1 items
Congress bag insertion

Platinum Sponsor Package: JPY3,000,000 (Consumption tax included)

Items: Symposium 500seats 60 minutes
Space Rental 4sqm x 3 =12sqm
Advertisement (colored) one page
Category Sponsorship 1 items
Congress bag insertion

Terms and Conditions

Application:

Please fill in the attached application form and send to the Congress Secretariat below by Email or Fax.

APASL STC Yokohama Congress Secretariat, c/o Academia Support Japan

Address: 1-24-7-920, Shinjuku, Shinjuku-ku, Tokyo, 160-0022, Japan

Email: info@apaslstc-hcc2018.org Tel: +81-3-6380-0102 Fax: +81-3-6380-0103

URL: www.apaslstc-hcc2018.org

Term:

Application deadline: March 30 (Fri) 2018

Process:

- The application process will be considered basically on a first-come first-served basis.
- The organizing committee will discuss the Symposiums, Exhibition, and Advertisements.
- The final decisions on the program, as well as allocation of Exhibitions/Advertisements, will be made by the organizing committee in a fair manner.
- Allocation will be announced to each sponsor.
- As the capacity of each kind of sponsorship is limited, applications may be closed when the conference has allocated all its sponsorship capacities.

Payment Method:

For your payment of sponsorship funding, bank transfer or credit card payment is acceptable.

If you need a receipt for your payment, please contact the Congress Secretariat.

Due Date:

All payments must be received by April 27 (Fri.) 2018

Cancellation Policy:

Cancellation after February 28 (Wed) 2018: 100% of the agreed sponsor funding

- Cancellation must be notified in writing.
- Non-payment does not cancel any contractual obligations.

APASL Single Topic Conference 2018 in Yokohama

Sponsorship/Exhibition Application Form (page 1/3)

To apply, please complete this form and send to the Congress Secretariat by Email: info@apaslstc-hcc2018.org or Fax: +81-3-6380-0103

Application Date: / / _____

Applicant Details		
Organization name (for invoicing)		
Organization name (for marketing)		
Industry Sector		
Website		
Postal Address		
Contact Person: (All information will be addressed to this person)		
Name		
Position		
Tel	Fax	Email
Application Item / Amount (Consumption tax included)		
<input type="checkbox"/> Hosting Symposium:		
<input type="checkbox"/> May 11 (Fri) 2018 Luncheon Symposium, 500seats 60min: JPY2,000,000		
<input type="checkbox"/> May 11 (Fri) 2018 Luncheon Symposium, 250seats 60min: JPY1,500,000		
<input type="checkbox"/> May 11 (Fri) 2018 Evening Symposium, 500seats 60min: JPY2,000,000		
<input type="checkbox"/> May 11 (Fri) 2018 Evening Symposium, 250seats 60min: JPY1,500,000		
<input type="checkbox"/> May 12 (Sat) 2018 Morning Symposium, 500seats 60min: JPY1,000,000		
<input type="checkbox"/> May 12 (Sat) 2018 Morning Symposium, 250seats 60min: JPY700,000		
<input type="checkbox"/> May 12 (Sat) 2018 Luncheon Symposium, 500seats 60min: JPY2,000,000		
<input type="checkbox"/> May 12 (Sat) 2018 Luncheon Symposium, 250seats 60min: JPY1,500,000		
<input type="checkbox"/> May 12 (Sat) 2018 Evening Symposium, 500seats 60min: JPY2,000,000		
<input type="checkbox"/> May 12 (Sat) 2018 Evening Symposium, 250seats 60min: JPY1,500,000		
<input type="checkbox"/> May 13 (Sun) 2018 Morning Symposium, 500seats 60min: JPY1,000,000		
<input type="checkbox"/> May 13 (Sun) 2018 Morning Symposium, 250seats 60min: JPY700,000		
<input type="checkbox"/> May 13 (Sun) 2018 Luncheon Symposium, 500seats 60min: JPY2,000,000		
<input type="checkbox"/> May 13 (Sun) 2018 Luncheon Symposium, 250seats 60min: JPY1,500,000		
<input type="checkbox"/> Additional 30 minutes (Total 90 minutes)		
<input type="checkbox"/> JPY1,000,000 at 500seats / <input type="checkbox"/> JPY500,000 at 250seats		
<input type="checkbox"/> Educational Symposium (60 minutes)		
<input type="checkbox"/> JPY2,500,000 at 500seats / <input type="checkbox"/> JPY1,750,000 at 250seats		

APASL Single Topic Conference 2018 in Yokohama
Sponsorship/Exhibition Application Form (page 2/3)

Organization name

Applicant Details

Advertisement:

JPY300,000 (Color): Inside front cover / Inside back cover / Back cover

JPY200,000 (Black and White): Inside front cover / Inside back cover / Back cover

JPY50,000 (Black and White): Inner full page

JPY30,000 (Black and White): Inner half page

Exhibition: Basic Panel JPY200,000 Space Rental JPY300,000/4sqm x _____ space(s)

Fascia Name Signage:

We do not wish to be adjacent to the following companies: (_____)

* Space will be allocated in line with your request, however this cannot be guaranteed.

Category Sponsorship

A. Welcome Reception: JPY200,000

B. Poster Session Area: JPY200,000

C. Speakers' Ready Room: JPY200,000

D. Name Badges: JPY200,000

E. Mini Program: JPY200,000

F. Conference Bag Logo: JPY200,000

G. Conference Bag Inserts: JPY100,000

Package Sponsorship

Premium Diamond Sponsor Package: JPY5,000,000

Diamond Sponsor Package: JPY4,000,000

Platinum Sponsor Package: JPY3,000,000

Total amount of sponsorship funding: JPY _____

APASL Single Topic Conference 2018 in Yokohama
Sponsorship/Exhibition Application Form (page 3/3)

Organization name	
Payment Method	
<input type="checkbox"/> Wire transfer into the following bank account:	
Date of Bank Transfer : / /	
Bank Account Information:	
Bank Name: Mizuho Bank, Branch Name: Shinjuku Branch	
Type of Account: Regular, Account No.: 2498962, Account Name: APASL STC Yokohama	
Swift Code: 240	
*Please ensure the amount transferred is equal to the total due. Include the company name to ensure payments can be matched to the appropriate invoice. To assist in the allocation of your payment, please fax or email a remittance receipt (which must include your company name) to	
Fax +81-3-6380-0103or Email info@apaslstc-hcc2018.org	
<input type="checkbox"/> Credit card charges as per this form are to be debited to:	
*Please note that 5% of credit card company's handling charge will be incurred for the credit card payment.	
Card Type: <input type="checkbox"/> Master <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> JCB	
Card holder name:	Expiry date: / /
Card number:	Signature:
Declaration	
Please complete the following information regarding your broad form liability insurance policy.	
Name of insurer:	Policy number:
Expiry date:	Insured amounts: JPY
My signature below denotes that I accept the points listed in the declaration, agree to being invoiced for the total amount payable, and I am authorized to make the commitment on behalf of my organization. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions, and agree to abide by the terms and conditions of participating in this event.	
Signature _____ Date / /	
Remarks	

To apply, please complete this form and send to the Congress Secretariat by
 Email: info@apaslstc-hcc2018.org or Fax: +81-3-6380-0103